

Dale Abrams

DaleAbrams@gmail.com

<http://www.dabrams.net>

Experience:

Lead Developer, Online Publishing Manager [April 2007 – Present]

[DealFlow Media](#), [PrivateRaise](#), [TraderDaily](#) | Petaluma, CA

- Project Manager/Lead Developer on large scale DealFlow website 3.0 upgrade
 - Collaborate with product managers to create business and technical requirements.
 - Work with new vendor to create ecommerce/accounting integration technical specification, including complex remote SQL Server database replication with updatable subscribers and cross site session sharing between ASP and ColdFusion.
 - Migrate website to new dealflow.com domain from legacy dealflowmedia.com domain.
 - Implement upgrade of proprietary CMS for extensive feature addition, as well as migration to new domain using ColdFusion, AJAX (Prototype) and MySQL.
 - Create internal customer research application spanning multiple subsidiaries/databases (SQL Server & MySQL) to aid with sales, marketing, customer service, and tech support.
 - Train internal users on new features and streamlined processes resulting from upgrade.
- Project Manager/Lead Developer on PrivateRaise market data search application
 - Collaborate with product manager and editorial staff to develop project scope focusing on a SaaS (Software as a Service) interface design.
 - Create UML diagram to outline Object Oriented PHP application structure.
 - Build application utilizing OO PHP, MySQL, AJAX (Prototype), JS, CSS and HTML.
- Lead Developer on PrivateRaise website location migration, code/database upgrade and 2.0 site redesign
 - Migrate site code (PHP/Perl/JS/AJAX) and database (MySQL) from offsite host to local collocation.
 - Scoped and implemented upgrade from PHP 3 to PHP 5 and MySQL 3 to MySQL 5.
 - Transition legacy Perl scripts to function in a Win Server environment with Win application replacements for Linux counterparts.
 - Reduce code through inheritance and implementation of common interfaces.
 - Oversee site redesign and minor feature upgrade.
- Project Manager/Lead Developer on multiple financial market related database applications
 - Collaborate with product managers, editorial team and external clients to gather business and technical requirements.
 - Plan and oversee the building of MySQL database schema, complex data input interface, search and reporting applications to back external market research products. Built with ColdFusion, JS, AJAX and MySQL.

Founder [November 2004 – Present]

[North Bay News](#) | San Francisco, CA

- Sole Programmer/Application designer
 - Design, scope and build CMS using PHP/MySQL to handle XML content acquisition and management in a completely automated fashion.
 - Create site template with emphasis on speed and content delivery.
 - Acquire permission from 3rd party content providers for the rights to display their content.
 - Update and maintain site code.

Communications Director [November 2004 – June 2007]

Leadership Santa Rosa Alumni Association | Santa Rosa, CA

- Design and implement alumni FileMaker database to better facilitate annual invoicing, and overall communication efforts.
- Annual Alumni Directories
 - Set up layout in InDesign. Create, execute and port data from mail merge scripts in Word to populate alumni records.
 - Oversee printing, packaging and shipping to alumnus.
- Alumni Newsletter
 - Port legacy PageMaker layout to InDesign.
 - Manage content production and acquisition from editorial contactors.
 - Create, edit, print, package and ship bi monthly newsletter.

Online Technician [July 2003 – November 2004]

[The Press Democrat](#) | Santa Rosa, CA

- Website maintenance and development in ColdFusion, SQL Server and MS Access.
- Extend proprietary CMS to add capability for remote sports reporting application.
- Windows Server administration and maintenance. (Server Roles, IIS, DNS, ODBC, etc...)

Technical Skills:

Databases: MySQL, SQL Server, Oracle, MS Access, FileMaker

Languages: PHP, ColdFusion, Perl, JavaScript, AJAX (Prototype, jQuery, MooTools), DHTML, XHTML, CSS, XML, WSDL (SOAP)

OS: Linux, OSX, Windows (XP,Vista,7), Windows Server (2003, 2008)

Server Technologies/Protocols: IIS (6 & 7), Apache, DNS, ODBC, Virtual Machine (Hyper-V), Batch Script

Other Software: SVN (Subversion), OpenX Ad Software, many others...

Education:

College: Sonoma State University

Degree: BS in Computer Science, Minor in Mathematics

College: Santa Rosa Junior College, Santa Rosa, CA

Classes: Business & G.E.

Degree: Associate of the Arts (AA)

American Institute for Foreign Study: London, England

Classes: Photography & Foreign Studies